



Press Release  
For Immediate Release

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**SkyFuel Chooses Kelly Beninga to Lead Commercial Expansion of Parabolic Trough Business**



**Arvada, CO September 21, 2010:** [SkyFuel, Inc.](#), maker of the award-winning SkyTrough® [parabolic trough](#) solar collector, announces the choice of Kelly Beninga, an industry icon with 30 years of experience in renewable technology development, marketing, and management, as the company's new Chief Commercialization Officer. He starts October 4.

Mr. Beninga comes to SkyFuel from WorleyParsons where, since 2006, he was responsible for developing and directing their Global Renewable Energy Group, which provides engineering services for renewable power projects primarily in concentrating solar thermal, biomass, geothermal, and wind technologies.

"We are delighted to have someone with Kelly's deep experience and credentials join SkyFuel to head up our business development efforts", commented SkyFuel's CEO, [Rick LeBlanc](#). "With Kelly leading our SkyFuel sales team, we are now ready to pursue commercial scale project opportunities around the globe."

Mr. Beninga's experience in [concentrating solar power](#), which ranges from thermodynamic analysis and engineering of patented products to business development and management of multimillion dollar projects, is deeply rooted in the industry's history and began with work on the Department of Energy's Solar One power tower in the Mojave Desert while working for Martin Marietta in the 1980's. Mr. Beninga's career blossomed at Science Applications International Corporation (SAIC), a Fortune 500 Company, from 1985 to 2003. In SAIC's Alternative Energy Division, which he ultimately managed, Kelly's many achievements included parabolic trough solar concentrator design; development and demonstration of a 25 kW dish/Stirling system; expansion of market channels; and leveraging strategic business alliances with major partners and customers.

Mr. Beninga also served as Vice President of Solar Technology from 2003 to 2006 at Daystar Technologies, an advanced thin-film photovoltaic company. There he provided product design, manufacturing scale-up, and marketing services through the company's successful initial public offering (IPO).

"SkyFuel has an innovative and highly practical solution for the growing clean energy market", stated Kelly Beninga. "I jumped at the opportunity to lead the company's commercial expansion in the global parabolic trough market". Mr. Beninga holds an M.A. in Psychology from Naropa University and a B.S. in Mechanical Engineering from Colorado State University.

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[SkyFuel, Inc.](#) is a solar thermal power technology and service provider founded in 2007. SkyFuel's advanced, glass-free [parabolic trough](#) concentrators (the SkyTrough®) harness solar radiation to produce steam for electricity generation and industrial applications. It is the highest performance, lowest-cost utility-scale Concentrating Solar Power (CSP) system in the world. SkyFuel's wholly owned subsidiary, [ReflecTech, Inc.](#), holds the exclusive license to manufacture and market ReflecTech® Mirror Film. SkyFuel is also developing next-generation, high-temperature parabolic trough and linear Fresnel systems.